

Women's Network News

FALL 2008

LOMPOC BUSINESS WOMEN'S NETWORK

PRESIDENT

Deni Overton
896-3822

Vice-President

Carol Weible
717-3279

SECRETARY

Robyn Small
736-8249

TREASURER

Chris Ward
735-3933

MEMBERSHIP

Sachi Yenokida
742-0144

HOSPITALITY

Vicki Bates
717-1488

NEWSLETTER

Arleen Lewis
736-8535

PUBLICITY

Sharon Umphlett
733-3777

PRESIDENT'S MESSAGE

Dear LBWN Members,

I was invited to my first LBWN meeting during the summer of 2007 and joined at the end of the meeting. I had just "retired" from my full-time position with a manufacturer in Santa Maria at the end of June, 2007, to finally realize my dream of the last 11 years—working my Creative Memories business on a full-time basis. I had grown a good part-time career through this direct sales company, but I knew that the 60-hour chunk out of my week for my other job and commuting was limiting my potential growth. The decision was difficult—numbers had to be crunched—but with my husband's support, my "just" working-from-home adventure began!

Sachi, our Membership Chair extraordinaire had invited me to LBWN a few years earlier. I told her that when I was working my business full-time here in Lompoc, I would come. I forgot about it until my friend, LBWN member Tonya Edwards, invited me to join her at a meeting.

Thanks to members who are reaching out to other business women, I joined this group—and what a fantastic group of women you

are! I have learned so much and I am truly blessed by each of you. LBWN truly works as a networking organization, but I really have seen how it works best when you are able to attend our monthly meetings on a regular basis. Why? Networking starts with relationships! If you build them—they will come!

I want to thank all of you who encouraged me to serve as President for this term. I was interested in being more involved in LBWN, but to be honest—Linda Hurd was doing such a wonderful job that I thought she could just stay there forever! As it turned out, Linda needed a little less on her plate for the time being, but I am so grateful to her for giving me a model to strive for.

I am looking forward to another 6-month term. I'm excited about seeing our website come together and getting it working for all of us as another avenue to get our network and our businesses showcased in our community.

And...if you have ideas, my ears are open!

Deni

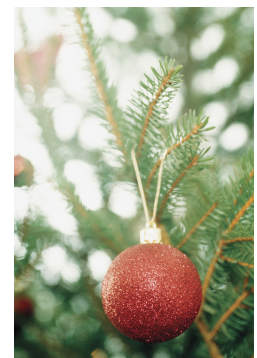
HOLIDAY GET TOGETHER AT SALETTI'S

Get ready for another wonderful get together at Saletti's on
DECEMBER 10TH, FROM NOON -1:30P.M.

You can arrive as early as 11:30 to network.

Your choice of Lunch is: Club Sandwich with French Fries, Ziti Pasta (meat or veggie), Cobb Salad with Ranch or Blue Cheese Dressing. The meal comes with bread, non-alcoholic beverage and the club is paying for the dessert—your choice of Chocolate Silk or Cheese Cake. Prepayment of \$16 will be needed by our next meeting, November 12th.

We will again have our fun gift exchange game. Please bring a wrapped gift for exchange, with a value of no more than \$15.00.



New Product Comes to Thomas A Hurd, D.D.S. Office

A new product is being offered by our dental office, Thomas A. Hurd, D.D.S. Our team is now a certified provider for Invisalign, the invisible, non-banded method of orthodontia. Invisalign is the clear way to straighten teeth by gradually moving your teeth through a series of custom-made, removable, nearly invisible Aligners. Aligners are removable which promotes better hygiene. You can brush and floss normally throughout

treatment, which can help prevent tooth decay and gum disease. You may still eat what you want. Healthy, nutritious items that are hard on traditional bonded brackets, e.g., raw carrots and apples, may continue to be enjoyed. Dental cleanings are quicker and easier than with traditional orthodontics. With Invisalign your smile remains natural. You can follow through with having those family portraits taken; no one will notice that

you are wearing "braces". Many adults have deferred ortho treatment but continue to dream of having straighter teeth. Maybe now is the time to consider making that dream come true. Call for a consultation to see if you qualify for Invisalign at 736-6579.



Thomas A. Hurd, D.D.S

1111 EAST OCEAN AVENUE, SUITE 11B
LOMPOC, CALIFORNIA 93436
(805) 736-6579



Esmeralda Belmontez, Karen Starbuck, Mara Mittleman

Recipients of LBWN 2008 Scholarships

Our scholarship fund
currently up to
\$ 444.00
(as of October)

LBWN SCHOLARSHIP FUND



GETTING TO KNOW YOU:

At a recent meeting, we asked you to tell us:

How long have you had your business? What is your favorite part of your business?

Susan Lindman, Cookie Lee: 1-1/2 years. Getting out to meet new people who enjoy chatting, trying on jewelry.

Tiffany Kautz, ADP: 2-1/2 years. Everything is different.

Jenifer Rose, Stylist: 2-1/2 years as a hairstylist. The excitement of helping people change their looks.

Dulcie Sinn, Work~Life~Recess: 18 Months. Learning about the internet and local networking.

Sharon Pensabene, Financial Services Professional: 15 years. Helping people obtain the peace of mind & security. The need to protect their families gives me complete satisfaction.

Chris Ward, CeeWard Bookkeeping: Calming people's fear of the IRS. Teaching them about their own deductions.

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Continued from Page 2....

Sachi Yenokida, *Union Bank*: 29 years.
The people, I love helping people.

Laurie Barber, *Paper Doll Printing & Design*: 2 years.
Creating exactly what my customers want.

Ellen Thermos, *Aflac*: 11 months.
Helping people have cash when they need it most during a illness, accident or death!

Lilia Rochester, *Organization Consultant*:
Helping others to get organized & learn Spanish.
Teaching!

Vicki Bates *Wellness By Design*: 10 years.
Building relationships and helping others live healthier lives. Some of my nicest friends I met through Nikken. I also enjoy the personal growth I've experience in my own life.

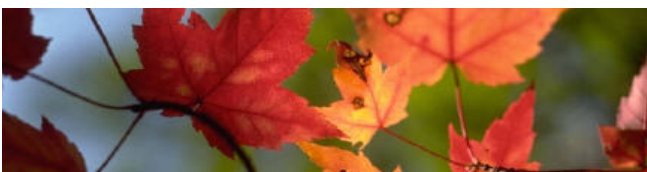
Christine Tykeson, *Massage Therapist*
Present location almost 1 year—in Lompoc, 8 years.
My clients—helping them relax, giving people a time to restore equilibrium and gain peace.

Robin Small, *At Home Senior Services*: 8 years.
I like helping people, figuring out what is needed & how to fill that need if possible.

Valerie George, *Realtor*: 13 years.
The excitement from buyers when they get the keys to their new home.

Dr. Teresa Martinez Baker, *Chiropractor*: 2 years
Having someone come in with a pain or ailment and being able to have them walkout feeling better or at least a little more comfortable.

Deni Overton, *Creative Memories Consultant/Unit Leader*: Over 12 years.
Working from home, working with new team members to get them off to good start in their business & helping my clients find a way to celebrate their photos that works well for them.



The **LOMPOC BUSINESS WOMEN'S NETWORK** is a mutual support group of professional business women dedicated to building their own and each other's business through networking.

Networking as a business development tool is one of the most effective business market trends in the country.

LBWN is a non-political and non-denominational group open to any professional woman who wants to actively network with other business women in an atmosphere of support, openness and trust. We believe that friendly competition is healthy; that gives gain and through mutual support and a spirit of teamwork we can all improve our business, our lives and our community.

BECKY'S CREATIVE LANDSCAPE & DESIGN

Becky's Creative Landscape & Design was founded in 2004. Becky began advertising and received her contractor's license. The first few jobs she completed were 90% her own labor with her fiancé, Dell, contributing on the weekends and evenings. "At first, we were working for free, but it took time and experience to work out a pricing structure." said Becky. Becky soon began hiring in order to get the work done faster and more efficiently. "It was very difficult to find the right people. Most people do not know anything about the landscape construction business and I found myself working in the field, training employees, as well as doing all the bookkeeping, design and sales." The nursery started as a way to re-use the plants that were being replaced when Becky re-landscaped a home. "I pulled out any and all plants that were salvageable and re-potted them at home. Then, when they were marketable again I would install them in another person's yard." said Becky. Becky's favorite thing to do is to work in the nursery, propagating, and organizing the plants. Becky always says, "Raising the plants gives me so much satisfaction that I can't imagine my life without them. They are my babies. That's why it's called a 'nursery'."

"The future is very bright. I find myself becoming more and more busy, designing and installing and I have never even had to advertise for employees. They find me" said Becky. A new truck has been purchased this year to replace the old F-350 and a new tractor and trailer is going to be purchased soon. "We are working all over the Central Coast, from as far as Grover Beach to Santa Ynez. We are also starting to bid on commercial projects." Said Becky.

Becky has a website at www.beckyslandscape.com and an email address: beckys.landscape@verizon.net. She will help anyone with construction questions and charges a small fee for consultation.

**LOMPOC BUSINESS
WOMEN'S NETWORK**

*LWBN meets at local restaurants
the 2nd & 4th Wednesday of each
month from 12 noon to 1:30 p.m.*

*We invite you to join us and be
our guest for lunch
and for your first meeting!*

*Please call Deni at 896-3822
for more information on our
meetings & locations.*

***There will be no second meeting
in November or December
because of the holidays.***

UPCOMING LBWN SCHEDULE:

NOVEMBER 12TH AT 12 NOON:

Showcase presentation by Dr. Teresa Martinez-Baker, Chiropractor. Meeting will be at The Jetty.

DECEMBER 10TH AT 12 NOON:

Our annual Christmas luncheon at Saletti's. Bring a gift for the exchange (under \$15.) Must be prepaid by our November 12th meeting.

JANUARY 14TH AT 12 NOON:

Presentation by Lilia Rochester, Organizing Consultant, will talk to us about setting our goals for the new year. Meeting at The Jetty.

JANUARY 28TH AT 12 NOON:

Showcase presentation by Vanessa Forney, Web Design, Graphics & Illustration. Meeting location TBA.

ELECTION OF LBWN OFFICERS

As discussed at our October 22nd meeting, LBWN re-elects board members every 6 months. Our next luncheon will include voting in our board for the next term. Nominations were given for:

PRESIDENT - Deni Overton

VICE PRESIDENT - Lilia Rochester

SECRETARY - Robin Small

TREASURER - Chris Ward

MEMBERSHIP - Sachi Yenokida

HOSPITALITY - Vicki Bates

PUBLICITY & NEWSLETTER - still need nominations.

If you are willing to serve in one of the open positions for the next 6 months, please contact Sachi, our Membership Chair at Sachiko.yenokida@uboc.com.